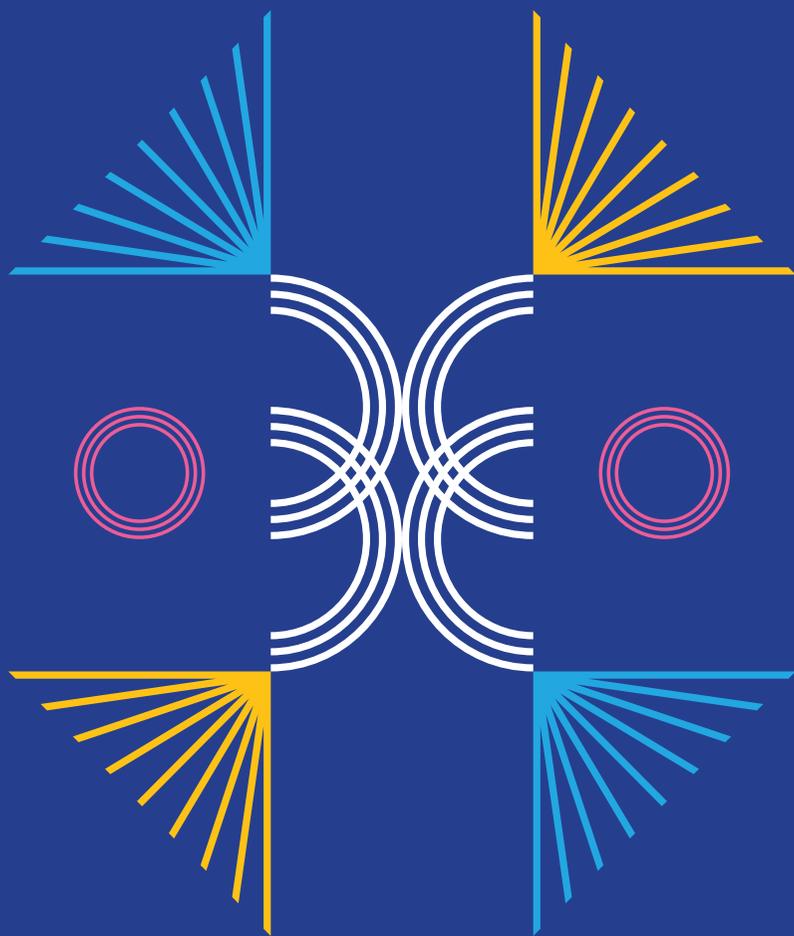




AMERICAN REFUGEE COMMITTEE  
IS BECOMING ALIGHT



615 1st Ave, Suite 500, Minneapolis, MN 55418



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# HELLO HELLO FRIENDS,

On June 21st, we're starting on a journey. And we want you to come with us. That's what this catalog is all about - all the ways you can learn, listen, be inspired and do something over the next 12 months.

You've heard from us that we'll soon have a new name - **American Refugee Committee is becoming Alight**. There'll be lots of opportunities to learn what that's all about... *how we're continuing our critical lifesaving work with refugees but also reaching out to help trafficked people and the displaced... how we've become a family of different organizations... and how we're pioneering a new kind of human institution oriented toward abundance.*

Alight is making room for amazing people who want to help and be a part of something great. We invite you to come on this journey with us - and that can mean anything from sharing a meal with an uncommon group of new friends, to joining us on a trip of a lifetime to Uganda, to simply hearing directly from refugees about their hopes and ideas. There's an opportunity for everyone.

On the following pages, you'll find many ways you can get involved as we become Alight. As always, we're listening. If you want to learn more about an opportunity, have any questions about our new name, or want to talk with someone about Alight, give us a call at (612) 872-7060. Looking forward to seeing you along the way.

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# UNLEASHING ABUNDANCE AROUND THE WORLD

FIGHTING TO ERADICATE MALARIA IN SOUTH-EAST ASIA • PUTTING ONE MILLION OUT-OF-SCHOOL CHILDREN INTO THE CLASSROOM IN PAKISTAN • SUPPORTING SOME OF THE WORLD'S MOST VULNERABLE, AT-RISK INDIVIDUALS • HELPING SYRIAN CHILDREN AND FAMILIES START AGAIN AND BUILD A FUTURE • SUPPORTING REFUGEES AND IMMIGRANTS TO FULL-EMPLOYMENT • BUILDING CAPACITY IN THE WORLD'S NEWEST COUNTRY • OFFERING WORLD-CLASS SERVICES IN UNEXPECTED PLACES • INVESTING IN COMMUNITIES REBUILDING • SUPPORTING THOSE TAKING A STAND TO HELP



*Congo • El Salvador • Germany • Jordan •  
Kenya • Mexico • Myanmar • Pakistan • Rwanda •  
Somalia • Sudan • South Sudan • Syria •  
Thailand • USA • Turkey • Uganda*

# Do The DOABLE

## CHANGEMAKERS 365

We simply can't do everything. But most of the time, you can do something. In 2017, we launched Changemakers 365, fortified in the belief that the biggest change starts with a single step. Since then, we've sparked 1,000 seemingly small changes that have added up to huge impact in people's lives.

It's all about doing the doable, with never more than a \$500 daily budget. From providing a hose to water community gardens in a Uganda refugee camp, to solar headlamps to help students continue studying after sunset, to new microscopes for health clinics in Thailand - these changes open our eyes to what's possible when we stop seeing problems as too big to tackle and dive right in with what can be done.

Every day, we share one story of change from around the world. We invite you to make Changemakers 365 a part of your daily routine...wake up, grab a cup of coffee, and check out the day's change! Perhaps you'll be inspired to do the doable, too.

## FOLLOW ALONG

 @changemakers365

[arcrelief.org/changemakers-365](https://arcrelief.org/changemakers-365)

Support 365 at [arcrelief.org/give-365](https://arcrelief.org/give-365)

# With US!



# Be A DREAM MAKER

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## HAVING A DREAM IS A POWERFUL THING.

Even more powerful? Bringing that dream to life.

You can be a Dreammaker. Every day we hear incredible ideas and dreams from people we serve and from our global team members - a dream to bring bright colors, joy, and beautiful design to brown, drab refugee camps - a dream to renovate a dank and dreary school for deaf children - a dream to provide new moms one hot meal after giving birth in Sudan...these dreams come straight from the source.

One thing we've learned over the last few years is there is no shortage of dreams and ideas to make change in the world. Our challenge is in trying to connect the people we know with a vision and dream for something better to the people who can help make their dreams a reality.

You can see one of these dreams come true here:

[https://www.youtube.com/watch?v=P\\_l8Pny3R7I](https://www.youtube.com/watch?v=P_l8Pny3R7I)

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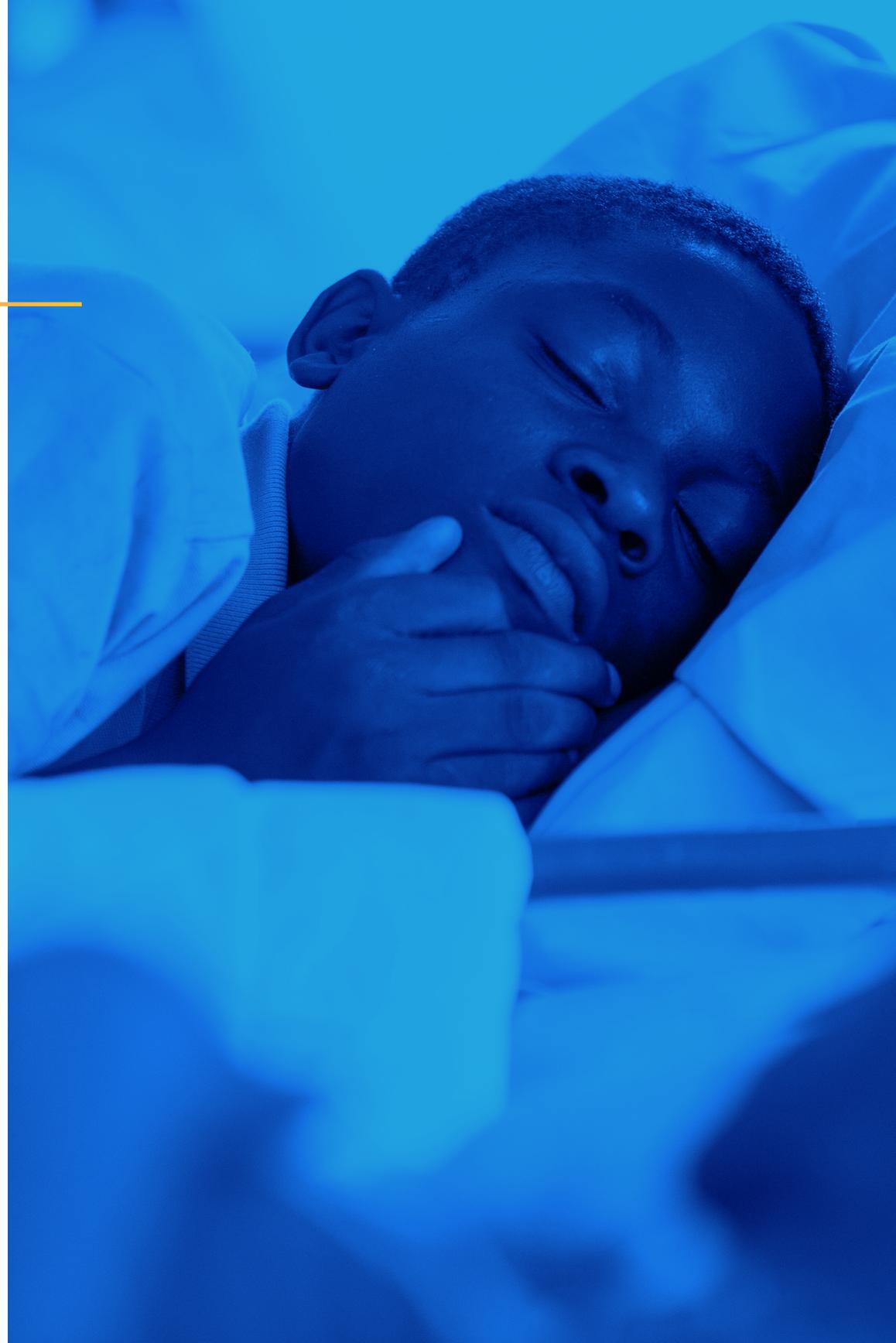
## LEARN MORE

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**Angela Eifert**

 **(612) 607-6481**

 **AngelaE@ARCreliief.org**



# HEAR DIRECTLY FROM

# Refugees

## KUJA KUJA PUTS REFUGEE VOICES AT THE CENTER OF DECISION MAKING.

It's a real-time feedback system that tracks customers' levels of satisfaction with products and services, like clean water and health care. It records their ideas for how those services might be improved, and makes that data freely available for everyone to see and use. It's all about radical transparency. And holding ourselves accountable to those whose needs we should be building around – refugees themselves.

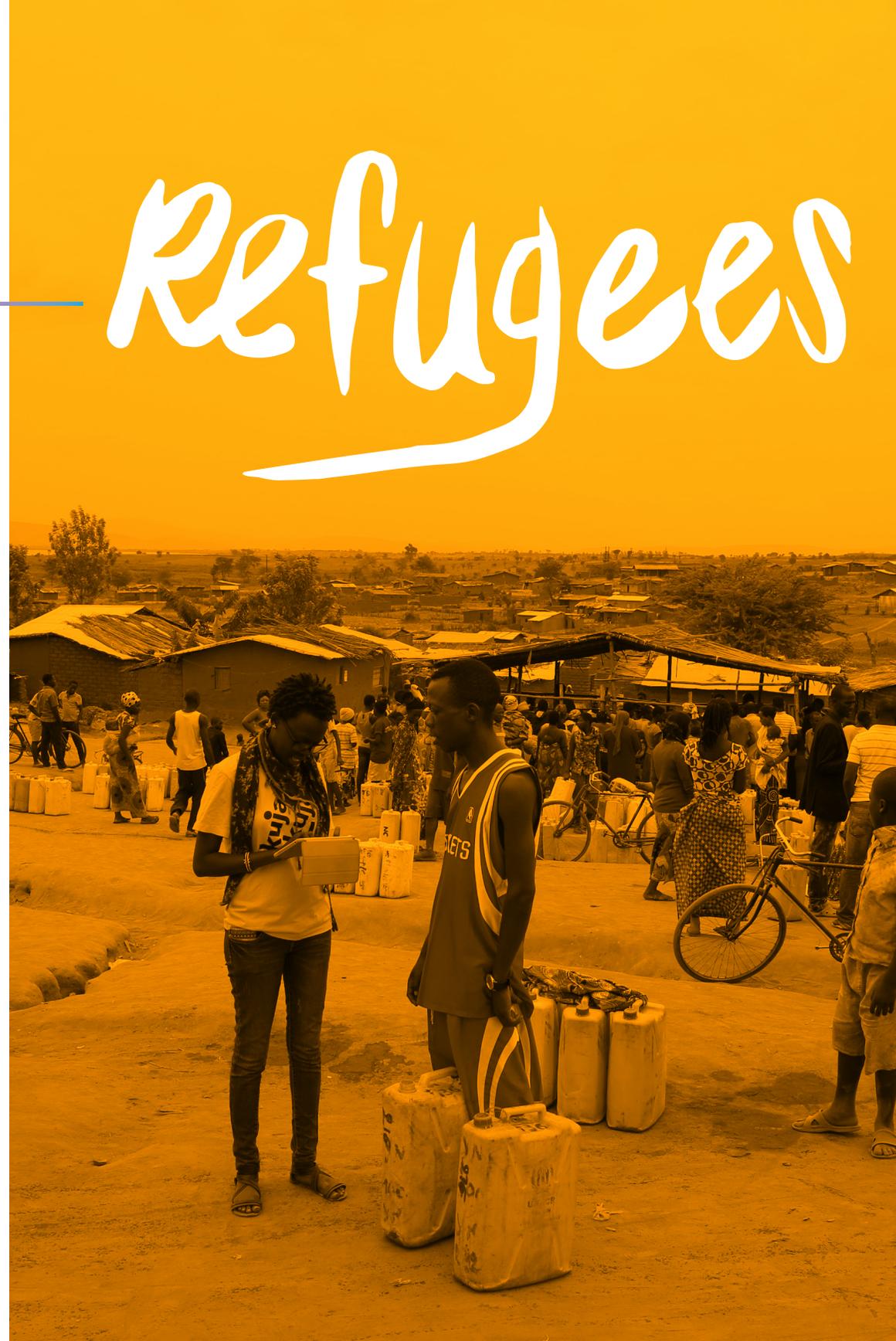
Kuja Kuja is more than a moral obligation. It's also good business. Understanding our customer more deeply allows us to increase the value and impact that our services deliver. We hope it will revolutionize what quality means across the humanitarian field.

Anyone, at any time, anywhere can see the data that's collected by Kuja Kuja. We invite you to see for yourself at <https://arc.kujakuja.com/>.

*Kuja Kuja won Core 77's 2018 Service Design Award, beating out the likes of Southwest Airlines.*

[LEARN MORE](#)

[arc.kujakuja.com](https://arc.kujakuja.com)



# FIND YOUR PASSION

Sometimes, feeling inspired is a personal experience, something you keep to yourself. And sometimes, when you're feeling inspired you want to shout it from the rooftops – and get involved.

There are a few Alight initiatives who want rooftop shouting partners. They invite your skillset, insight, and expertise into making these breakthrough projects even better.

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## ASILI

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World-class but locally relevant, Asili takes an approach of long-term, sustainable development using business principles. Our health clinics, gravity-fed water systems, and economic opportunities give families in the Democratic Republic of Congo access to wellness. But what makes Asili different is also how we approach our business – with customers at the center. Asili elevates Congolese communities from beneficiary to service designer, creating outsized impact and changing the way the world sees what's possible. Contact Lori at (612) 875-0042 to learn more.

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## THE COLOR MOVEMENT

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Salvadorans face debilitating fear, the kind that forces people young and old to make desperate choices. Fueled by gang violence and instability, many families don't see a way forward. Enter Catholic Sisters. For decades, they've lived in the most marginalized communities in El Salvador, serenely and quietly sparking joy, and hope. Now, we're standing beside them. We're trusting in their wisdom and guidance, amplifying the powerful change they are already making. Contact Annie at (402)-297-2368 to learn more.



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## COMPASSIONATE CARE

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We are on a mission to transform the way we heal – from maternity clinics to hospitals to primary care - we are uniting under a common purpose - compassion. We believe that meeting a refugee's physiological needs is not enough, it's not the care that they deserve. We will make eye contact and see ourselves in the face across from us. We will ask and listen, rather than assume and tell. Health is deeply personal. So we must be deeply human. Contact Heather at (612) 677-2383 to learn more.

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## K-LAB/CODING SCHOOL

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We're partnering with kLab, an IT innovation hub and idea incubator in Kigali, Rwanda, to not only help refugees find a job, but create a world-class IT workforce that stems from a place you'd least expect – refugee camps. Together we've launched a coding school in Nyabikeke Refugee Settlement in Rwanda, whose students - after seven months, will have the skills to be hired by even the most competitive Kigali tech companies. Contact Nadia at (612) 607-6495 to learn more.

# JOIN AN UNCOMMON TABLE!

**SPARK INTERESTING  
CONVERSATIONS WITH  
UNLIKELY COMPANIONS**

We believe some of the most dynamic, creative ideas come from bringing unexpected people together. It's the kind of creativity that can only result from individuals with vastly different experiences, showing up in shared purpose and making fast connections.

Our **Uncommon Tables** gatherings unite amazing people from across the world who have ideas – and who want to help. From poets to government officials to designers to refugees, Uncommon Tables is a space to share in once in a lifetime conversations. To break bread together. To bask in the abundance that's unleashed when something unexpected is sparked.

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## RESERVE YOUR SEAT

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**Alissa Jordan**

 **(612) 607-6486**

 **AlissaJ@ARCreliief.org**



# TRAVEL WITH US

## JOIN AN UPCOMING ALIGHT TRIP

There are several one-of-a-kind opportunities to join us across the globe this year.

We have something for everyone – from those who want to get their hands dirty, painting houses and making real, doable change, to those who want to deep-dive into some of the most challenging refugee issues in the world, to those who want to spark joy, share in celebration, and revel in the best of what humanity has to offer.

Alight trips will take you on the experience of a lifetime.

Our upcoming trips include:

- **Color Your World:** *Bringing Color and Joy to a Rwandan Refugee Camp*  
September 29 - October 6, 2019
- **Do The Doable:** *A Changemakers 365 Trip*  
February 2020
- **World Refugee Day 5k:** *In Uganda's Nakivale Refugee Camp*  
June 2020

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## LEARN MORE

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**Alissa Jordan**

 **(612) 607-6486**

 **AlissaJ@ARCreliief.org**



# ZOOM!

## JOIN US FOR A VIRTUAL GATHERING

You're invited to a virtual gathering with our President Daniel Wordsworth. It's an opportunity to hear an update directly from Daniel – hear about our Alight values, why we're so excited about the future, and how we've set out to create a new kind of human institution, worthy of the 21st Century.

We'll be gathering via Zoom, a video conference service that let's us connect directly with you. If you'd like to join in, contact us at [RSVP@ARCrelief.org](mailto:RSVP@ARCrelief.org) or call (612) 872-7060 to learn more and get signed up. Zoom calls will take place Fridays at Noon-1pm, Central Time: July 12, September 6, November 8, December 6, March 6, May 8, and June 5.

# TWO MINUTE TOURS

## TAKE A TOUR FROM HOME

Ever wanted to walk down the main road at Nakivale Refugee Settlement? Chat with a street vendor in Za'atari Refugee Camp? Hang out with creative young people in El Salvador? Or walk through the doors of our Minneapolis office?

With our new Virtual Tours, you can. Over the next year we'll bring you a series of tours you can watch from the comfort of home. From Uganda to Jordan to El Salvador to Minneapolis and beyond, you can get up close and personal with our work – and see for yourself what becoming Alight is all about.

Check out our first virtual tours at: [www.ARCrelief.org/twominutetours](http://www.ARCrelief.org/twominutetours).





# LOOK ALIGHT!

One way to feel Alight? Look Alight!

Get your Alight swag to join the movement – and wear your colors proudly!

**GET YOUR GEAR**

[shop.wearealight.org](http://shop.wearealight.org)



# SO MUCH BETTER TOGETHER

## IT'S ALL IN THE FAMILY ...

We're all about finding amazing people, doing incredible things. These organizations have joined the Alight family over the past few years – and we're so happy to be working together!

### QUESTSCOPE

Every child needs a champion. Founded 25 years ago, Questscope works to get them that champion – someone who believes in them, who can listen when they're facing a challenge and encourage them to overcome. Questscope's groundbreaking mentoring and non-formal education programs enable young people who have fallen through the cracks to gain access to the certifications and training they need to get back on track. [www.questscope.org](http://www.questscope.org)

### ORAM

ORAM's mission is to enable the international community to protect exceptionally vulnerable LGBTQI refugees and asylum seekers. Through their capacity-building programs, ORAM has trained thousands of professionals on refugee protection, and is trusted by governments, international agencies and communities to develop and deliver rare expertise in this constantly evolving field. [www.oramrefugee.org](http://www.oramrefugee.org)



WE BELIEVE THERE IS SIMPLE HUMAN  
JUSTICE IN THE CHANCE TO BUILD A LIFE.

WE BELIEVE IN AN ABUNDANT WORLD FULL  
OF AMAZING PEOPLE WHO WANT TO HELP.

WE BELIEVE IN DOING A BETTER THING.



## OFFICE TOUR

Do you live in the Twin Cities? Or on a visit to the Land of 10,000 lakes? Our doors are open to you ANYTIME!

Stop on by and give us a visit. You can tour our office, chat with the team, and see what we're all about.

We're located in the charming Northeast neighborhood of Minneapolis at 615 1st Ave NE, Suite 500. Give Leah a call ahead of time at (612) 874-5474, or don't! Walk-ins are always welcome!

## TALK WITH SOMEONE

WE'RE EMBARKING ON A JOURNEY TO  
BECOME ALIGHT.

You, us, our refugee customers around the world – we're on this journey, together. And our Alight Ambassadors are beacons along the way.

You have a standing invitation to connect with an Alight Ambassador at any point. Have a question about the year ahead? Want to talk about more ways to get involved? Give them a call!

Tharangi Cumararatunge (612) 607-6473

Shamaila Usmani (612) 607-6496

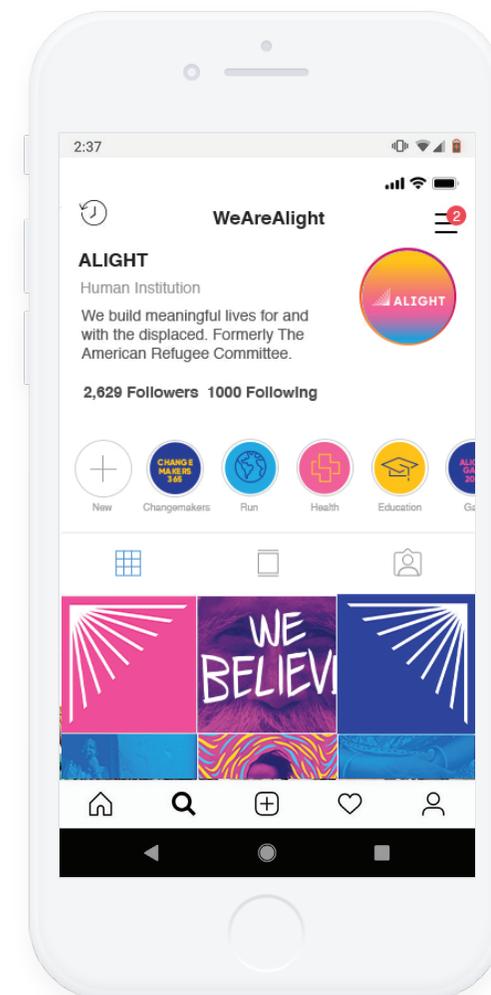
## FOLLOW THE ABUNDANCE

WANT A LITTLE  
SPARK OF JOY  
AS YOU SCROLL?

Follow us as we share real, inspiring, and unexpected stories from around the world. Stories that uplift. Stories that challenge. Stories that will stick with you. It's the best way to stay up to date with us as we become Alight, together.

Give us a follow!

Instagram, Facebook, YouTube, Twitter



# MANY WAYS TO GIVE

There are many ways to get involved. And one of them is giving. If you feel inspired by a story, a breakthrough, or you simply want to do something more for refugees, consider showing your support through a gift.

Giving is a very personal experience, so it makes sense that people do it in so many different ways. Visit us at [arcrelief.org/ways-of-giving/](https://arcrelief.org/ways-of-giving/) to see what feels right for you.

Or, you can give Bekah a call at (612) 874-5461 to talk through options with her and let her know what you'd like to do. If you're feeling ready, you can always send your gift to Alight at 615 1st Ave, Suite 500, Minneapolis, MN 55413.

And from all of us...thank you! We couldn't do this without you.

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## WAYS OF GIVING

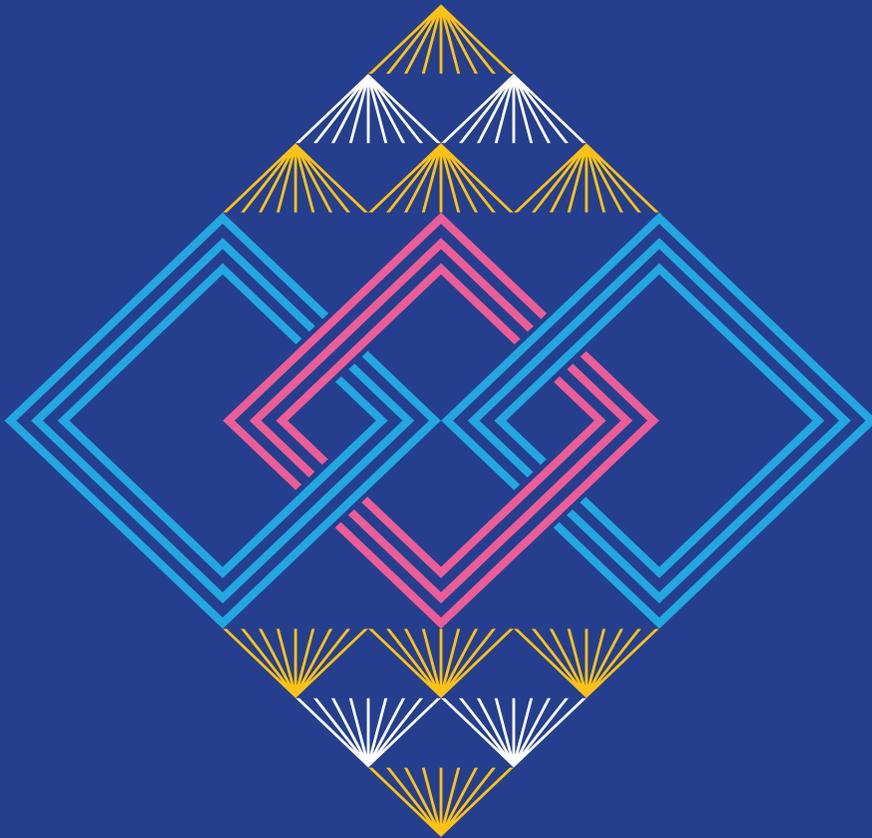
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 **(612) 607-6486**

 **info@ARCreliief.org**

 **615 1st Ave, Suite 500, Minneapolis, MN 55418**

**[arcrelief.org/ways-of-giving](https://arcrelief.org/ways-of-giving)**



# CALENDAR

B E C O M I N G   A L I G H T ,  
H E R E   I N   M I N N E S O T A

## SEPTEMBER – BE HUMAN CENTERED

Meet Alight – Thursday, September 5

Connect Fridays – Friday, September 6

Saturdays In Action – Saturday, September 7

## NOVEMBER – DO THE DOABLE

Meet Alight – Thursday, November 7

Connect Fridays – Friday, November 8

Saturdays In Action – Saturday, November 9

## DECEMBER – SPARK JOY

Meet Alight – Thursday, December 5

Connect Fridays – Friday, December 6

Saturdays In Action – Saturday, December 7

## MARCH – BRAVELY BE BETTER

Meet Alight – Thursday, March 5

Connect Fridays – Friday, March 6

Saturdays In Action – Saturday, March 7

## MAY – CHOOSE OPTIMISM

Meet Alight – Thursday, May 7

Connect Fridays – Friday, May 8

Saturdays In Action – Saturday, May 9



# Join us!

F O R   A   Y E A R   O F   B E C O M I N G  
A L I G H T ,   H E R E   I N   M I N N E S O T A !

Becoming Alight is a journey we've been on for several years... a journey that will continue for the next year and beyond...and a journey we hope you'll join us on. Part of this journey is getting all of us – our teams around the world, our supporters, the people we serve – on the same page about the promise Alight is making in the world and how we will fulfill that promise. Our compass in this journey is our Alight values. These values drive our work and how we interact with each other, and they help us make decisions.



BE HUMAN CENTERED

BRAVELY BE BETTER FIND OTHERS

SPARK JOY

CHOOSE OPTIMISM

DO THE DOABLE

START WITH GIVING

## GET TO KNOW ALIGHT

MEET. CONNECT. DO.

Over the next year, we're taking our values one-by-one – talking about what they mean and convening to put them into action in our work (and our lives). Every two months we'll tell you about a new value and provide some opportunities to get together, connect, and get that value out into the real world. Gatherings include:

**Meet Alight Thursdays:** This is an introduction session to Alight – our partners, the work we do and our vision for making change in the world. It's an opportunity for you to tour our space, ask all of your questions and make connections with our team.

**Connect Fridays:** This is a moment to join us, learn more about an Alight value, and get to know like-minded people. We'll share a meal together and connect in our shared purpose of helping the displaced rebuild lives of meaning, dignity and joy. Come as you are – everyone is welcome.

**Saturdays In Action:** You can join us to do the doable – and put our values into action. We'll spend Saturday mornings in the community, working with people and organizations who could use a little support from a neighbor. It's a great chance to get the whole family involved!



ALIGHT